UNM Health & Health Sciences **Strategic Plan** Complete

Deploy Ongoing Communications & Change Management Strategy

ease of implementation relies on broad acceptance from UNM Health and Health Sciences' diverse stakeholder groups, supported in part by a regular communication cadence.



The plan was meant to be a 20-year vision and a 5-year action plan. It is a large plan for a large organization. The Steering Committee must first confirm priorities for short-term implementation and investment.

The long-term viability of the strategic plan and



Ongoing Assessments & Iterations

Strategic planning is inevitably an iterative process; the dynamic needs of UNM Health and Health Sciences and the communities it serves should guide ongoing iterations of the strategic plan's implementation and prioritization of future funding.

Establish Implementation Teams

Teams should be established that align with each strategic priority area and consist of both a champion that sits on the Steering Committee, a separate lead for each Strategic Objective that was identified as a priority, and team members that have granular visibility and ability to implement action steps.



Start Here

Deploy Initial Communications Strategy and Establish Steering Committee

Celebrate the huge amount of work that has been done and inspire excitement about the future of UNM Health and Health Sciences given the direction the plan has laid out. During this 3-month process, a small Committee should determine high-level priorities and budget allocations as well as align on project management processes such as a progress-tracking dashboard, implementation team reporting mechanisms, and an ongoing communications and change management strategy.